

**Africa
Supply
Chain
Excellence
Awards**

5
Years
ANNIVERSARY

SPONSORSHIP BROCHURE



www.ascea.co.za

+27 (0) 11 023 6701

BY THE INDUSTRY, FOR THE INDUSTRY



i Information about ASCEA:

ASCEA: Africa Supply Chain Excellence Awards

Africa’s supply chains are powerful engines of growth — and the world is taking notice.

Now in its 5th year, the Africa Supply Chain Excellence Awards continue to recognise the organisations whose work is uplifting industries, strengthening communities, and shaping a more resilient continent. This is an awards programme by the industry, for the industry, and submissions are welcomed from every African country.

If your organisation is driving supply chain excellence, we want to celebrate you.



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i Information about the 2026 awards dinner:

- Date:** 19 August 2026
- Venue:** The Time Square Hotel, 209 Aramist Avenue, Waterkloof, Glen EXT 2, Pretoria, 0181, South Africa
- Dress Code:** Black Tie
- Inclusions:** Three-course meal, selected drinks & high-class awards ceremony

Attendance Rates: *all prices are quoted as excluding VAT*

Individual Seat **R 1,800 per person**



Table of 10 (Ideal for company wishing to host teams, clients or finalists)

Early Bird Table **R 14,000 per person** *Available until 31 March 2026.*
Standard Table **R 17,000 per person** *Applies from 1 April 2026 onwards.*

Wondering why you should sponsor ASCEA?

Sponsoring the **Africa Supply Chain Excellence Awards (ASCEA)** is an opportunity for organisations to champion the advancement of Africa's supply chain profession. As a proudly industry-led initiative, **ASCEA** recognises and celebrates outstanding performance, innovation, and leadership across the continent.

By supporting the awards, sponsors demonstrate their commitment to elevating standards and showcasing African success stories that drive economic growth. **ASCEA** sponsorship offers exceptional visibility across a powerful pan-African network of practitioners and decision-makers, positioning partners as credible advocates for excellence and positive change in Africa's supply chain community.



Sponsorship Benefits:

Sponsoring the Africa Supply Chain Excellence Awards can provide numerous benefits which include:

Brand Visibility and Recognition

-  **High Exposure:** Your brand will be prominently displayed at the event, on marketing materials, and across various media channels, increasing your visibility.
-  **Targeted Audience:** The awards attract key stakeholders in the supply chain profession across Africa, including decision-makers, executives, and professionals. Sponsorship can help you reach a highly relevant audience.

Networking Opportunities

-  **Industry Connections:** Sponsorship provides access to networking events where you can connect with industry leaders, potential clients, and partners.

 **Business Relationships:** Building relationships with other attendees can lead to collaborations, partnerships, and new business opportunities.

✔ **Thought Leadership**

 **Showcasing Expertise:** Sponsoring the awards can position your company as a leader in the supply chain profession. You may have opportunities to speak, present, or host panels, showcasing your expertise and insights. Being a sponsor of the Awards does not preclude your organisation from entering the awards.

 **Influence and Authority:** Being associated with a prestigious event enhances your organisation's reputation and authority in the profession.

✔ **Corporate Social Responsibility**

 **Industry Support:** Sponsoring the awards demonstrates your commitment to the advancement and recognition of excellence in the supply chain sector.

✔ **Marketing and Promotion**

✔ **Comprehensive Campaigns:** Your brand will be included in extensive marketing campaigns, including email marketing, social media, and press releases.

✔ **Content Creation:** You can leverage the event to create content for your own marketing efforts, such as blog posts, videos, and case studies.

✔ **Competitive Advantage**

 **Stand Out:** Sponsoring the event can differentiate your brand from competitors by highlighting your active role in supporting industry excellence.

 **Customer Trust:** Being associated with a reputable event can enhance customer trust and loyalty.

✔ **Event Involvement**

 **Exclusive Benefits:** Complimentary tables are included in the sponsorship packages depending on the level of sponsorship.

2025 Sponsors



Category Sponsor



WITHOUT TRUCKS,
SOUTH AFRICA STOPS!

Support Sponsor



ASCEA SPONSORSHIP PRICING TABLE



All prices a quoted excluding 15% VAT

Support Sponsor

R 55,000

Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications

- ✓ Pre and post event branding
- ✓ On-site branding
- ✓ 2 Social media posts
- ✓ 1 Table with 10 seats

[Enquire Now!](#)

Category Sponsor

R 66,000

Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications

- ✓ Pre and post event branding
- ✓ On-site branding
- ✓ 2 Social media posts
- ✓ 1 Table with 10 seats
- ✓ Logo on certificates for chosen category
- ✓ Logo on ASCEA website aligned with chosen category
- ✓ Representative of the sponsor will hand out award

[Enquire Now!](#)

Elite Sponsor

R 150,000

Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications

- ✓ Pre and post event branding
- ✓ On-site branding
- ✓ 3 Social media posts
- ✓ 2 Tables with 10 seats each
- ✓ Dedicated media release
- ✓ 1 Webinar with ASCEA audience
- ✓ Placement of an advert on ASCEA website

[Enquire Now!](#)

Sponsorship Packages:

All packages are customisable and be tailored to meet your specific goals and budget, maximizing the return on your investment.

Additional sponsorship items are available on request either as part of an existing package or an independent item.

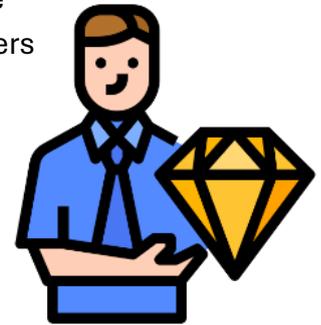
ELITE SPONSORSHIP

R150,000 Excl. VAT

This package will position the sponsor as one of the leading sponsors of the Awards.

The package will include:

-  Pre and post event branding – the sponsor’s logo will be included on all marketing materials including social media and the official ASCEA website
-  Onsite branding – the sponsor’s logo will be included on banners around the venue and holding slides
-  Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications
-  3 dedicated social media posts – content to be agreed by the host and the sponsor
-  There will be a dedicated media release about the sponsor and why it is important to sponsor the ASCEA awards
-  The sponsor will be invited to participate in a webinar prior to the awards evening on a topic agreed by the host and the sponsor
-  2 tables of 10 will be available to the sponsor at the awards evening. These tables will be in prime position at the venue
-  Placement of an advert on the ASCEA website – content to be agreed by the host and the sponsor



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CATEGORY SPONSORSHIP

R66,000 Excl. VAT

The package will include:

- 💡 Pre and post branding – the sponsor’s logo will be included on all marketing materials including social media and the official ASCEA website
- 💡 Onsite branding – the sponsor’s logo will be included on banners around the venue and holding slides
- 💡 Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications
- 💡 The sponsor’s logo will be included on the certificates relating to that category
- 💡 The sponsor’s logo will be included on the website aligned with the specific category
- 💡 2 dedicated social media posts – content to be agreed by the host and the sponsor
- 💡 A representative of the sponsor will be called up at the Awards Evening to hand over the awards
- 💡 1 table will be available to the sponsor at the awards evening. This will be in prime position at the venue.

****The sponsor may not enter the category that it has elected to sponsor***

The categories for 2026 will include but are not limited to:

- 🏆 Demand Planning & Management
- 🏆 Humanitarian and Health Supply Chain Management
- 🏆 Innovation & Change Management
- 🏆 International Trade
- 🏆 Inventory, Warehousing & Distribution Management
- 🏆 Manufacturing & Production Management
- 🏆 Preservation of the Environment
- 🏆 Procurement & Supply Management
- 🏆 Supply Chain Co-ordination and Collaboration
- 🏆 Technology Information Systems & Related Fields
- 🏆 Training & Talent Management
- 🏆 Transport (all modes & intermodal)
- 🏆 Unique Supply Chain Projects



SUPPORT SPONSORSHIP

R 55,000 Excl. VAT

The package will include:

- Pre and post branding – the sponsor’s logo will be included on all marketing materials including social media and the official ASCEA website
- Onsite branding – the sponsor’s logo will be included on banners around the venue and holding slides
- 2 dedicated social media posts – content to be agreed by the host and the sponsor
- Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications
- 1 table will be available to the sponsor at the awards evening. This will be in prime position at the venue.



i Additional Sponsorship Packages:

The additional sponsorship packages will all include the following as stand alone packages or can be added to the Elite, Category and Support Sponsorships –

- Pre and post branding – the sponsor’s logo will be included on all marketing materials including social media and the official ASCEA website
- Onsite branding – the sponsor’s logo will be included on banners around the venue and holding slides

- Marketing materials will be made available to the sponsor which will be customisable for use on social media and in client communications
- 1 table will be available to the sponsor at the awards evening.

Photo Booth Sponsorship

R50,000 Excl. VAT

This package includes a photo booth which comes with cool and funky props, which are all completely customisable and the sponsor is welcome to create their own prop with their logo as well as the ASCEA logo. The photos will be sent digitally and a border with the Sponsors logo will be included.



Professional Photographer Sponsorship

R35,000 Excl. VAT



This sponsorship will include sponsoring a professional photographer for the night of the awards dinner which will then include soft copies of the photos being sent out with branded borderers including the sponsors logo and the ASCEA logo.

Branded Cocktail Tables (with built in cell phone chargers) and

R35,000 Excl. VAT

A practical, high-traffic sponsorship that ensures your brand stays top of mind during the event! This sponsorship will include 8 cocktail tables with branded tabletops, artwork to be supplied by the sponsor, with built in cell phone charging cables and 1 lockable cell phone charging station, also branded by the sponsor.





☞ Serviette Sponsorship

R25,000 Excl. VAT

Place your brand directly in guests' hands by sponsoring the branded serviettes at the awards dinner. This subtle yet effective touchpoint ensures repeated brand visibility throughout the evening, while complementing the overall table setting and dining experience.

☞ Wine Sponsorship

R65,000 Excl. VAT

Enhance the guest experience by sponsoring the wine served at the awards dinner. Each table will enjoy two bottles of wine, elegantly presented with branded wine tags on the bottle neck, ensuring your brand is visible throughout the evening. This sponsorship offers a tasteful and memorable way to align your organisation with celebration, hospitality, and premium dining moments.



☞ Welcome Cocktails Sponsorship

R80,000 Excl. VAT

Set the tone for an unforgettable evening by sponsoring the Welcome Cocktails at the start of the awards dinner. This exclusive opportunity places your brand front and centre as guests arrive, network, and enjoy the first moments of the celebration. The Welcome Cocktails sponsorship offers high-visibility brand exposure in a relaxed, premium setting, aligning your organisation with sophistication, hospitality, and meaningful first impressions.



Professional MC Sponsorship

R50,000 Excl. VAT



Position your brand at the heart of the awards evening by sponsoring the Professional Master of Ceremonies. As the guiding voice of the event, the MC ensures a seamless flow, engages the audience, and elevates the overall experience. This sponsorship aligns your organisation with professionalism, credibility, and excellence, while offering prominent brand recognition throughout the programme. This sponsorship includes a professional MC, and the MC will give a short 5-minute introduction about the sponsor, write up to be provided by sponsor.

Entertainment Sponsorship

R25,000 Excl. VAT

Enhance the atmosphere of the awards evening by sponsoring live entertainment during guest networking. From elegant performances such as a professional cellist to other curated acts, this sponsorship creates a sophisticated backdrop that encourages connection and conversation. Align your brand with culture, creativity, and a premium guest experience while enjoying strong visibility during one of the most social moments of the evening.

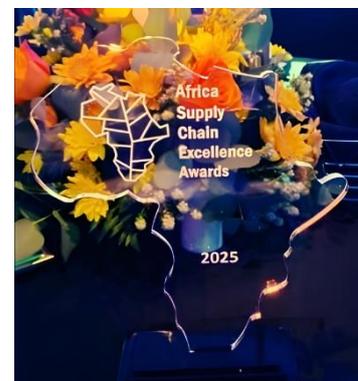


Wi-Fi Sponsorship

R25,000 Excl. VAT



Keep guests connected throughout the awards evening by sponsoring the official event Wi-Fi. This practical yet high-impact sponsorship positions your organisation will be associated with connectivity, innovation, and convenience.



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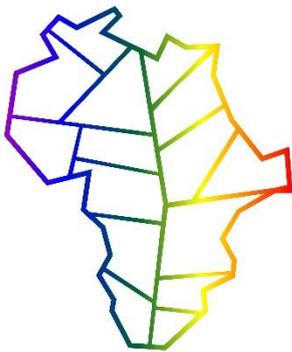
An Evening Worth Being Part Of!

We invite you to partner with us and be part of an exceptional awards dinner that celebrates excellence and achievement.

Sponsorship opportunities are limited and allocated on a first-come, first-served basis.

For further details or to secure your preferred sponsorship, please contact the ASCEA Secretariat.

ASCEA Secretariat Contact Details:



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Info@upavon.co.za



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A large white number '5' with the word 'Years' in a script font and 'ANNIVERSARY' in a smaller sans-serif font below it.

**AFRICA SUPPLY CHAIN
EXCELLENCE AWARDS
2026**

A smaller version of the stylized rainbow map of Africa.

Entries are now open
www.ascea.co.za